

Briefing sheet for charity and corporate partnerships

Many organisations choose a charity to support. This could be to take part in a volunteering opportunity, a one-off event that they are hosting, a whole year of fundraising as 'charity of the year' or a longer-term partnership.

It is wonderful to be able to form local and national partnerships that support us to raise money and awareness of lymphoma and the work of the Charity.

Organisations could include businesses, golf clubs, sport clubs, Rotary/Lions clubs, or Women's institutes.

What's involved

You may already have connections yourself through your own employer, or through your family and friends.

Our Fundraising Team will work together with you to nominate Lymphoma Action or make initial contact to become a charity partner.

Following a successful link being made, there may be opportunities to support partnership events in the future. Additional information to read here:

Sharing information responsibly

What you need to know

- Lymphoma Action must be aware of all partnership opportunities. If you identify an organisation who would like to consider or choose Lymphoma Action as their charity partner, please speak with us <u>before</u> confirming this.
- A member of the Fundraising Team will be the main point of the contact at Lymphoma Action throughout the partnership, with your support as the local community contact.
- Organisations may never have heard of lymphoma or the Charity before. Please refer to our <u>Sharing</u> <u>information responsibly</u> briefing sheet.



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